

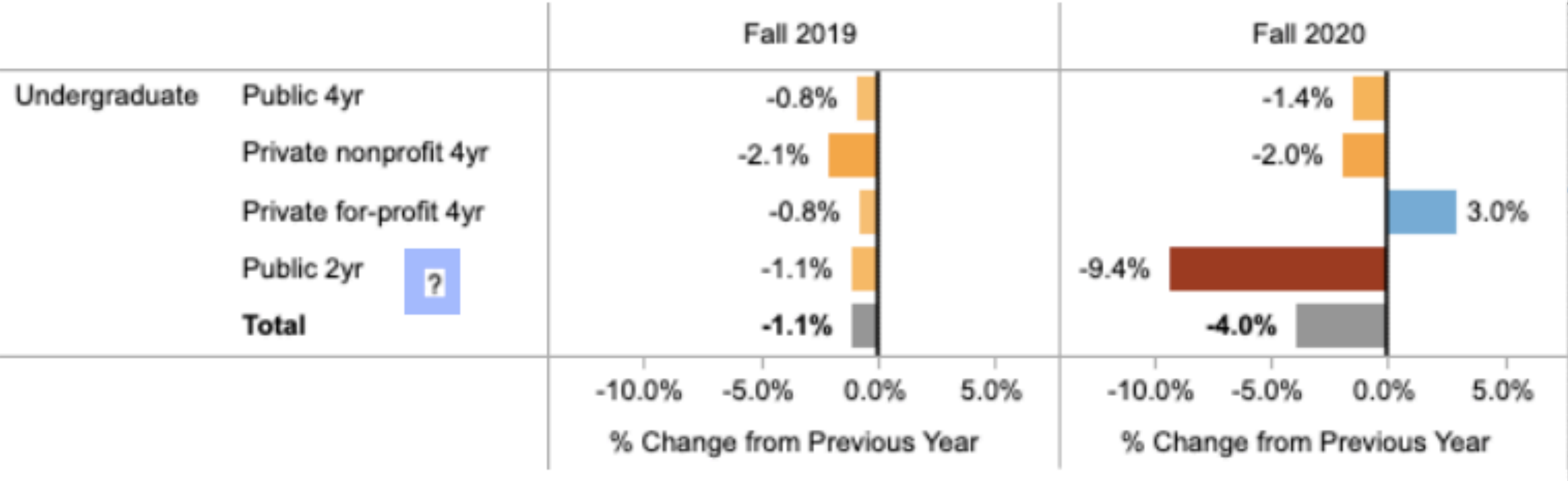


Delaware's  
*State* University

**TRENDS**

# National Student Clearinghouse Research Center — 15 October 2020

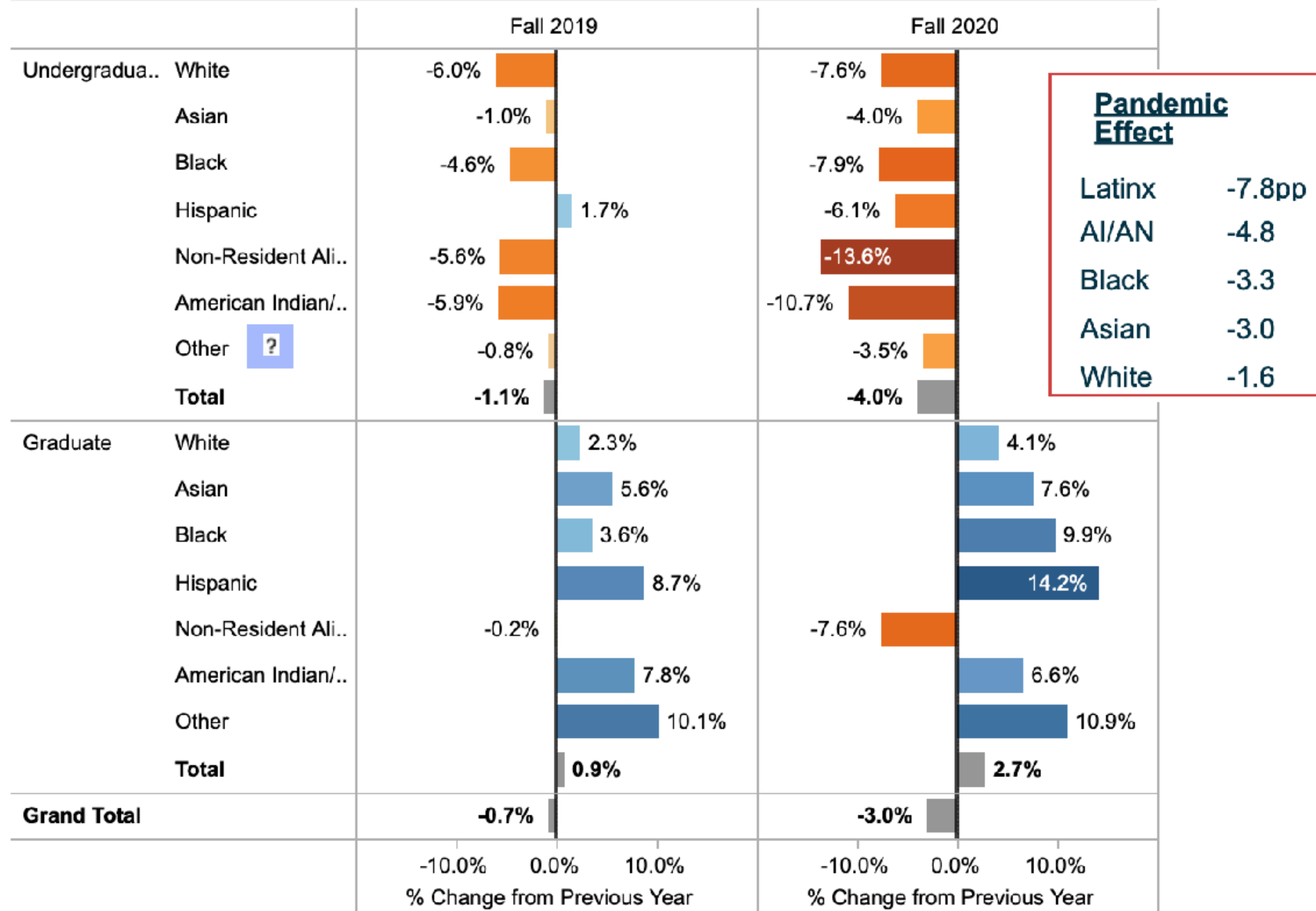
**Figure 1. Undergraduate Enrollment Changes by Sector**





# Student Demographics — All Institutions

**Figure 10. Enrollment Changes by Race/Ethnicity**





# National Student Clearinghouse Research Center — 15 October 2020

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## Key Takeaways

- **Enrollment declines** are much steeper than trends over past 5 years
- **Community Colleges declined 9.4%**, more than double overall undergraduate rate (-4%)
- **First-time students down 16% overall**, -13% at four-years and -23% at CCs
- **Continuing students managing to stay enrolled** at four-year schools
- **Graduate enrollments improved** – Except for international students & non- profit schools
- **All age groups affected**, including HS dual enrollments
- **All race and ethnic groups declining**, particularly Indigenous, Black and Latinx
- **For-profit and Online institutions the only exception**

**A Diverse, Contemporary HBCU**





**DelawareStateUniversity**

It All **MATTERS.**

# #3

Delaware State University ranks  
**public HBCU** in America

*"No ranking can accurately capture how important institutions like Delaware State University are to ensuring that any barrier to higher education can be overcome. We do more with substantively less and still punch well above our weight in delivering a diverse talent pipeline in every field of human endeavor."*

*- President Tony Allen*

# #1

among all **HBCUs**  
in America

**2021 US News and World Report  
HBCU Rankings**

Social Mobility · Alumni Giving · Faculty Support

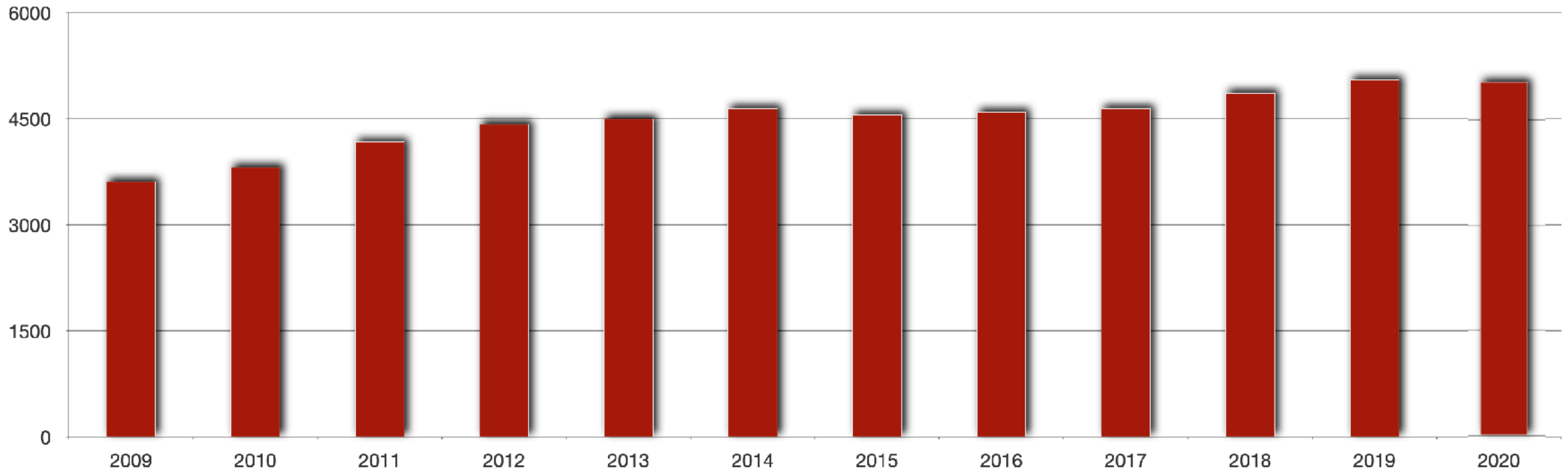


# Delaware State University Enrollment Trends

- Delaware State University Enrollment flat in FY 2020 – 5,027 vs 5,054 (FY 20)
  - Undergraduate down 4%
  - Continuing students up 9%
  - Grad enrollment up 30%



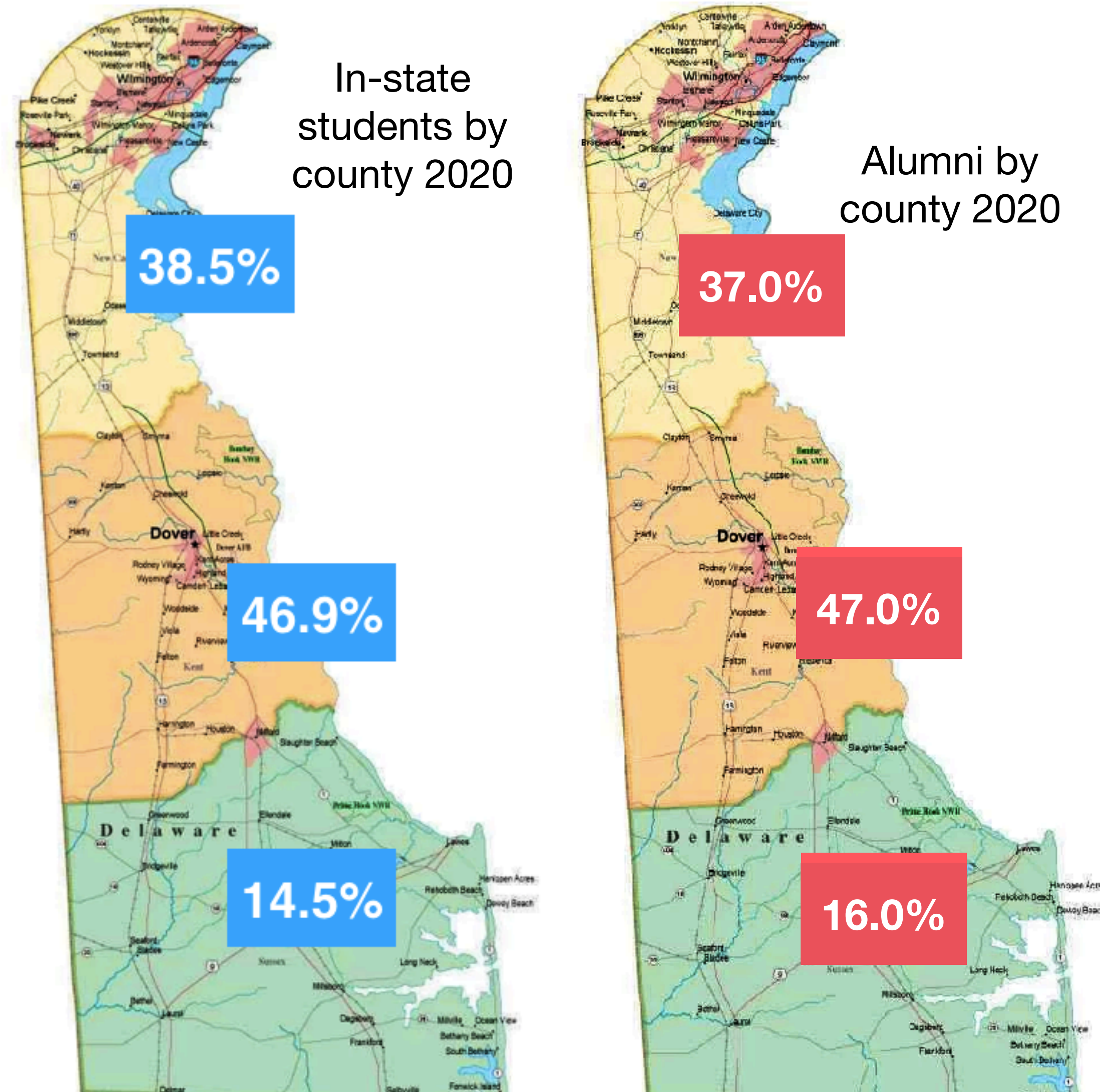
## Enrollment Trends – up 40+% since 2009



**US College Enrollment down 5.3%**



# Delaware's State University has a statewide reach 10,000 Students, Alumni & Staff





# Our Graduates make a difference for Delaware



- **Delaware's Primary Source**
  - Teachers of color
  - Social Workers of color
  - Nurses of color
  - Accountants of color
- **Delaware Impact**
  - 86% graduate placement rate in 6 months (above nation averages)
  - 50+% graduates remain in Delaware
    - 70% of Education Majors
    - 55% of Business/Finance Majors
  - **Top career fields**
    - Business/Finance
    - Information Tech/Management Information Systems (MIS)
    - Education
    - STEM
    - Health Care/Human Services
    - Hospitality



# \$22.5 MM in Research Awards since May 2020



- **Department of Defense — \$8.47 MM**
  - Quantum Sensing — \$7.5 MM (3rd largest grant in University history)
- **National Institutes of Health — \$5.9 MM**
  - COVID-19 research — \$1.15 MM
- **New Castle County CARES Grant — \$5 MM**
  - COVID/Human Genomic Lab
- **National Science Foundation — \$1.3 MM**
- **Executive Leadership Council — \$900 K**
- **US Department of Agriculture — \$600 K**
- **CARES Act (eCommerce) Grant — \$300 K**
- **Rural Business Development — \$70 K**

# Wesley College Acquisition



# **What Problems Does Acquisition Solve?**

## **Dover: “University Town”**

- Increased workforce development & business incubation

## **Potential Home for ECHS**

- Grow enrollment/complete campus immersion

## **Expand Signature Academic/Athletic programs**

## **Grow Research & Centers for more Diversified Revenue Base**

## **Facility Space for Growing Enrollment**



# WESLEY AT A GLANCE



## Real Estate

- 20 Buildings on 50 Acre Campus
- \$32.5 MM Real Estate Appraisal Value
- \$14 MM Deferred Maintenance

## Budget

- \$30 MM Annual Operating Budget
- \$22 MM Operating Revenue
- \$18.8 MM in net student income



# A Compatible Student Body

CATEGORY	WOLVERINE	HORNET
DIVERSITY	61% Students of Color	91% Students of Color
PERCENTAGE IN-STATE	57% In-State	55% In-State
IN-STATE TUITION	\$26,406	\$7,038
AVG ENTERING GPA	2.81	3.15
AVG ENTERING SAT	948	920
MEDIAN FAMILY INCOME	\$52,486	\$48,000
PERCENTAGE ON FINANCIAL AID	97%	96%
NUMBER OF STUDENT ATHLETES	353 (235 M, 118 F)	330 (178 M, 152 F)
LARGEST MAJORS	NURSING, EXERCISE SCIENCE, BUSINESS ADMINISTRATION, MASTERS OF OCCUPATIONAL THERAPY, PSYCHOLOGY, CRIMINAL JUSTICE (LAW AND JUSTICE STUDIES)	NURSING, PSYCHOLOGY, CRIMINAL JUSTICE, BUSINESS, MASS COMM



# A CRITICAL LEAP FORWARD

## **Delaware State University: the 21st Century Model HBCU**

- No other HBCU in America has experienced our growth to date
- What worked 2009-2019 changes in 2020-2029

## **Bigger Economic Development Driver for Delaware**

- Immediate Economic Impact with additional 1,000 students & facilities increases from \$266 MM to \$314 MM Statewide

## **Academic/Research Programs Expand Immediately**

- Influx of students to Nursing, Education, Business, Psychology
- Laboratory increase removes capacity constraint on grant awards

## **Increased Fiscal Stability from more Diversified Revenue**

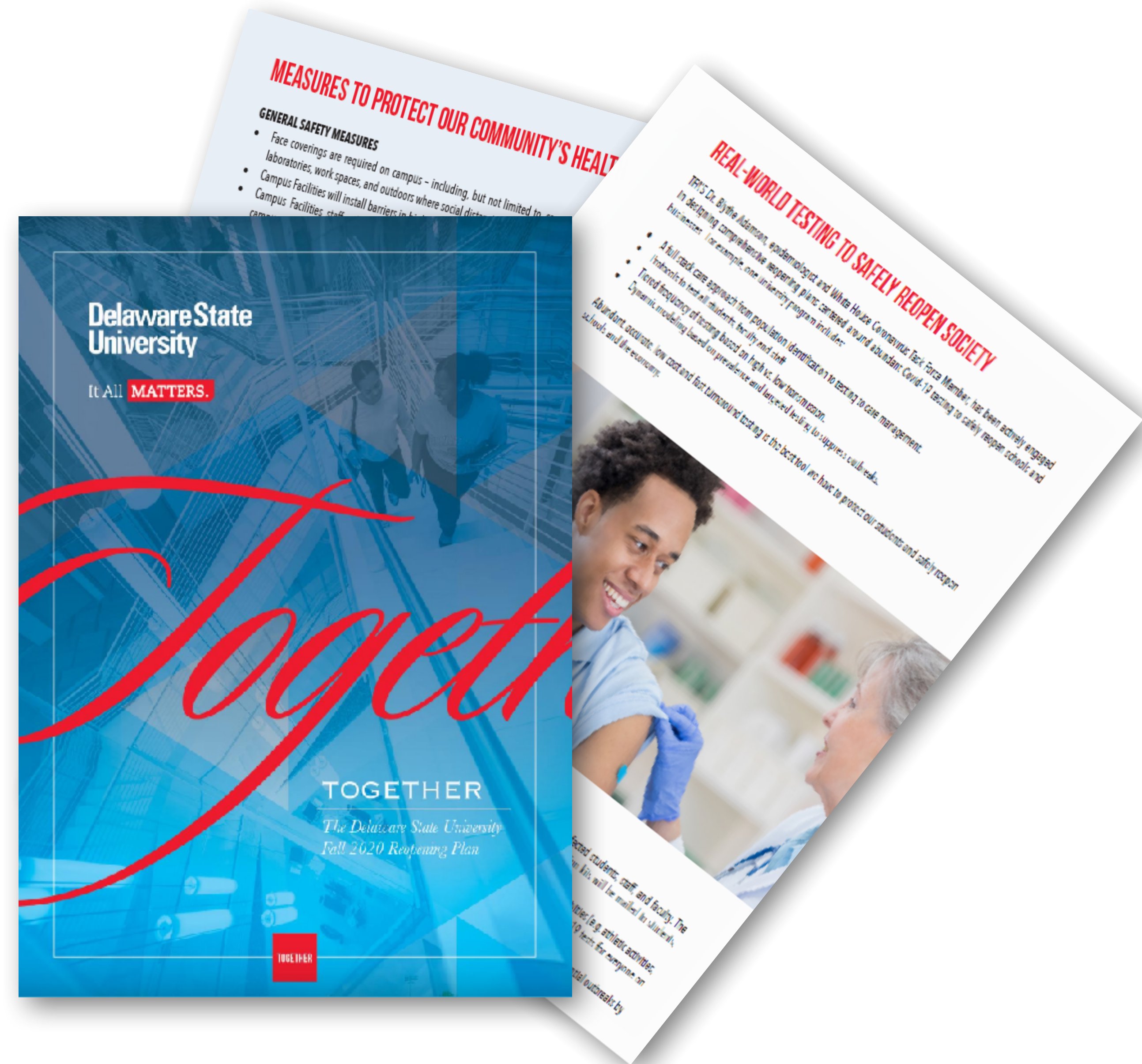
- State/Federal/Private Workforce Grants with Greater Capacity
- Expanded Dual Enrollment Capacity drives DEDOE funding
- Increased capacity to host/diversify International programs

**COVID-19**





The only way to ensure a safe return of Americans to school, work, and society is through abundant testing, strictly enforced protocols, mandatory daily screening, contact tracing, and quarantine.





# RESULTS

- **37,000+ COVID-19 Tests performed**
- **COVID-19 Positive rate: 0.4%**

# **FY 2022 Request**



## OPERATING BUDGET REQUEST FY 2022

<b>FY 2021 Base</b>	<b>\$38,383.2</b>
<b>DOOR OPENERS</b>	
Social Work Program Reaccreditation	\$371.4
Workforce Development Expansion	\$713.6
<b>Base Adjustment:</b>	
<b>OPERATIONS</b>	
Personnel Contingency	\$18.2
Enhancements	
<b>OPERATIONS</b>	
Teacher Recruitment	\$350.8
Health Disparities	\$524.4
ADA Center	\$410.7
<b>NURSING EXPANSION</b>	<b>\$1,053.3</b>
<b>ATHLETIC GRANT</b>	<b>\$305.0</b>
<b>TOTAL FY 2022 REQUESTS</b>	<b>\$3,747.4</b>
<b>% INCREASE</b>	<b>9.76%</b>
<b>% INCREASE w/o Contingency</b>	<b>9.72%</b>
<b>OVERALL REQUEST</b>	<b>\$42,130.6</b>

**CAPITAL BUDGET REQUEST FY 2022**

	<b>FY 2021 (Awarded)</b>	<b>FY 2020 (Requested)</b>
Campus Improvements	\$9,260.0	\$23,800.0
Excellence Through Technology	\$740.0	\$1,200.0
<b>TOTAL</b>	<b>\$10,000.0</b>	<b>\$25,000.0</b>



# Delaware's *State* University

